

# What a year it's been!

2016 was a milestone year in the history of the Braumart. Our historic theatre has been a fixture in downtown Iron Mountain for 91 years - a local center for entertainment - and, with your help, *Friends of the Braumart* is bringing it back! Thanks to the support of people like you, we have accomplished much. We are extremely grateful for the progress which has been made. Now... let's see what we can do in 2017!

### It's time for our year-end appeal.

The Braumart lives on revenue from four sources:

- Event Income, like ticket sales and concessions;
- Rental fees from the use of our building by other groups;
- Grants received;
   and (drumroll, please)
- Donations from supporters!

It's true: the many people who donated to *Friends of the Braumart* in the past - the many people who care about the arts in Dickinson County and beyond - are what made it possible to purchase and reopen the Braumart Theatre. We've made great strides this year, and we're counting on you to help us continue our mission: *To encourage, develop, and raise community funds for the purchase and restoration/renovation of the Braumart Movie House creating a community Arts Center and community gathering space.* 

Your support will ensure that the Braumart can continue providing a place to meet friends and enjoy quality entertainment and enrichment.

#### In 2016:

- 1. WE PURCHASED THE BUILDING. It's such big news, we just can't resist saying it again.
- 2. Renovations and cleaning: A new roof membrane was installed. The concession area was remodeled and the lobby got a makeover. We have a new accessible restroom on the ground floor. We hauled out over seven tons of trash from the basement and backstage. Auditorium seats received a thorough cleaning and the marquee was almost completely rebuilt.
- 3. Events: The Braumart hosted over 30 events during 2016! Kids' workshops, jazz concerts, escape rooms, contemporary music, theatre, film, a comedian, and more there was something for everyone!
- 4. FOTB Board members John Estes and Tim Haagensen immersed themselves in the art and business of historical theatres by attending the League of Historic American Theatres Conference in Chicago. They brought back tons of good ideas and information.
- 5. We received over \$8,800 in grants as well as tremendous support from the local business community.

# We can do so much more because of you!

We've got a lot planned for the coming year: local musicians and touring acts, theatrical performances and workshops for children, and more! Your support makes it possible. Please use the enclosed form and envelope to mail your donation to *Friends of the Braumart* – or donate online at our website www.friendsofthebraumart.org. Don't forget: you're also helping our cause every time you buy tickets to an event at the Braumart. You can make an impact in 2017 and for many years to come!

Together, we can make a difference!

### Best wishes to you and yours in 2017!

We'll see you at the Braumart! And...thank you!

Sincerely,

The Board of Directors
Friends of the Braumart
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