

#### **Back In Business**

He was about 12 or 13 years old, strolling through the Braumart lobby and grinning. And why not? Everyone was in a good mood that July afternoon – we had just watched a performance of "Pinocchio" starring 49 local school-aged actors. It was the sixth and last day of a Missoula Children's Theatre workshop at the Braumart: the actors knew their lines, their cues, the songs, and they had performed the show with spirit. In the lobby, sunlight bounced off freshly-painted red and gold walls and the aroma of popcorn filled the air. The boy in the lobby commented to random people as he passed "They did a great job, didn't they?" and "It really looks good in here!"

I caught up to him again a short while later at the concession counter. He had his phone out and I heard him say loudly to whomever was on the other end, "THE BRAUMART IS BACK IN BUSINESS!" He was *beaming*. His enthusiasm was infectious.

He's right: the Braumart is back in business. Because of you, our donors and supporters, and with a lot of effort from February to June, the theatre is now more comfortable and inviting than it has been in years. Thank you to every

#### Continued from Page 1

donor, volunteer, and business that played a part! However, there is more work to be done. We continue to make improvements and operating a theatre comes with significant costs. We are researching and applying for grants (please see article), but we will also need your support. Here are some ways you can help: our calendar of events (page 3) is filling up, and every time you buy a ticket you're supporting this community effort. December will be here soon; the perfect time to make your tax-deductible annual gift (really, is there a bad time to donate? The answer is "no"). Another way you can support this home for the arts in the Iron Mountain area is by donating now (please see sidebar).

Our immediate goal is to have plenty of entertainment and enrichment options for the young patron I wrote about earlier. We want him to see next year's Missoula Children's Theatre, or maybe join the week-long workshop and get on that stage. We want him to watch classic movies or a children's film festival in a theatre that harkens back to the days of the movie palace. We want him to enjoy concerts by professional musicians, and maybe learn a little along the way. We are well on our way to providing these entertainment and enrichment options. With your help, we will get there.

We have other goals, too. Fast forward a few years and imagine our patron as a young man, perhaps a college student coming back to his hometown for the summer. A friend of his is starring in a play at the Braumart. He buys his ticket at the new ticket booth, which extends out onto the sidewalk (just like the old days!), then enters the enlarged lobby, walks by new, modern restrooms and takes the elevator to the second floor. On his way to the new balcony, he passes by the 100-seat banquet hall (decorated for a wedding, perhaps). Once inside the auditorium, he notices the air conditioning is perfect and the stage is deeper than before. The performance begins with professional-quality lighting and sound. After the show, he meets up with his actor friend in the spacious lobby. His friend assures him that acting at the Braumart has changed a lot since the workshop they did with Missoula Children's Theatre back in 2017 the backstage area was expanded and now has adequate wing space, dressing rooms and restrooms! The renovated Braumart also offers workshops with professional acting coaches, which has given local actors the opportunity to improve their craft. More and more people are getting involved in local theater, film, and the arts, more productions are happening each year, touring companies are playing at the Braumart... Finally, the Iron Mountain-Kingsford area has a thriving community arts center.

This, and more, is the vision we are working towards. In the coming months, we will begin our Capital Campaign for the MAJOR renovation. Together, we can do it!

Audrey Smith, Treasurer, FOTB

# **Donations**

Like many organizations, we will make our annual appeal in December. But you can donate any time, of course!

- Send a check to:
  FOTB
  P.O. Box 156
  Iron Mountain, MI 49801
- You can donate online at friendsofthebraumart.org
- Participate in Giving Tuesday on November 29. After Black Friday and Cyber Monday, Giving Tuesday is an international day of charitable giving.
- Contribute to the Braumart endowment fund with the Dickinson Area Community Foundation—call DACF at 906-774-3131.
- Watch future newsletters for information on a "Sustained Giving" plan, where you can set up regular donations on a set schedule.

Thank you!



# **UPCOMING EVENTS**

#### **NOVEMBER**

#### SHEKINAH KAY KING & GUESTS

Saturday, November 5 at 7 p.m. Sunday, November 6 at 2 p.m.

A contemporary Christian music concert. Talented songbird Shekinah hails from the Madison area. Her songs and beautiful voice promise a wonderful evening of music on Saturday and afternoon on Sunday at the Braumart!

**\$10** tickets available at the Dickinson Area Chamber Alliance, at the door, and online at www.friendsofthebraumart.org

#### WLUC TV 6 / DICKINSON AREA CHAMBER ALLIANCE BUSINESS AFTER HOURS

Thursday, November 10, 5 p.m. to 7:30 p.m.

Chamber members encouraged to RSVP to the Chamber. Prizes, cash bar, food, music. A wonderful opportunity to network with businesses in our area. A \$2,500 advertising package will be given away!

#### VETERANS DAY CONCERT

Friday, November 11 at 7 p.m.

Featured local artists include: **The Norton & Chartier Band** presenting popular Rock and Country music, with **Rare Gold** singing your favorite standards, and **U.P. Dance Academy** performing a tribute to the sacrifices of veterans and their families.

Dancing encouraged!

\$15 tickets available at the Dickinson Area Chamber Alliance, at the door, and online at www.friendsofthebraumart.org

50% of the net proceeds will be donated to Dickinson County Veterans' Affairs office.

#### VISION SOURCE TRUNK SHOW - GIRLS NIGHT OUT

Thursday, November 17, 5 p.m. to 8 p.m.

Braumart Lobby: Fourth Annual Trunk Show from Vision Source. Frames and sunglasses. Hot cider, treats, gifts and Door Prizes!

# BRAUMARI SINCE 1925

November 2016										
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December 2010										
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December 2016

#### In January:

Dickinson County Community Theatre presents: DCCT 50<sup>th</sup> ANNIVERSARY VARIETY SHOW **Saturday**, **January 21 7 p.m.** 

### **DECEMBER**



Dickinson County Community Theatre presents:

"DON'T MENTION MY NAME" – a comedy

Thurs-Fri-Sat, December 1-2-3 at 7 p.m. Sun, December 4 at 2 p.m.

Adult tickets **\$10** – Student tickets **\$8**Tickets available from DCCT - ticket outlets to be announced.

#### CHRISTMAS CONCERT

Sunday, December 11 at 2 p.m.

Featuring **Realtime Jazz Band** from Houghton, MI. Five talented Upper Peninsula musicians present Christmas music from their new 2016 CD. Kirsten White - trumpet & vocals, Charles White - keyboards, Mike Irish - guitar, Tim Havens - bass, Adam Johnson - drums

**\$10** Tickets available at the Dickinson Area Chamber Alliance, at the door, and online at www.friendsofthebraumart.org.



#### Friends of the Braumart

P.O. Box 156 Iron Mountain, MI 49801

November, 2016

See you at the Braumart!



## **GRANTS AWARDED TO FRIENDS OF THE BRAUMART!**

Friends of the Braumart has received two grants from the Michigan Council for the Arts and Cultural Affairs (MCACA), the National Endowment for the Arts and the CUPPAD Regional Commission, and a third grant from Constellation Community Champions.

The first grant of \$1,888 is for operational support for our Veterans Day program on November 11 (please see our calendar of events on Page 3 for more information).

The second grant of \$1,500 is for professional development. It will partially fund expenses for two board members to attend the League of Historic American Theatres National Conference in July 2017. Our membership in the League of Historic American Theatres (LHAT) has provided FOTB with a treasure trove of knowledge from people who have already accomplished what we are aiming to do: transform a historic theater building into a dynamic center for the arts. Attendees will return to the Braumart project with a vastly increased understanding of the possibilities and opportunities of a renovated arts center, new ideas on how the arts center can serve the community, increased ability to secure funding, and personal connections to theater professionals across the country. The grants were awarded through the MCACA competitive review process. Both grants require matching funds from FOTB.

The Constellation Community Champions Grant for \$500 will support a Missoula Children's Theatre weeklong workshop next summer.